



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT.MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
PRIORITIES USA ACTION (102154)
National/Political
1519/06262729

invoice 627511
Inv Date 8/26/2012
Terms Net 30
Contract 325416
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:53PM

PRIORITIES USA ACT

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00	Day,F-1	08/10/12 10:29AM (Fr)	01:00	PRATV1203H	\$1000.00	
2.0	Spot	11:00:00AM-12:00:00	Day,F-1	08/10/12 11:59AM (Fr)	01:00	PRATV1203H	\$1600.00	
3.0	Spot	12:10:00AM- 1:05:00	Day,F-1	08/10/12 12:45AM (Fr)	00:30	PRATV1211H	\$400.00	
4.0	Spot	4:00:00PM- 5:00:00	Day,F-1	08/10/12 4:24PM (Fr)	00:30	PRATV1211H	\$800.00	
5.0	Spot	6:00:00PM- 6:30:00	Day,F-1	08/10/12 6:29PM (Fr)	00:30	PRATV1211H	\$3000.00	
6.0	Spot	11:35:00PM-12:05:00	Day,M-1	08/13/12 12:01AM (Mo)	00:30	PRATV1211H	\$800.00	
8.0	Spot	12:00:00PM- 1:00:00	Day,M-1	08/13/12 12:52PM (Mo)	00:30	PRATV1211H	\$850.00	
9.0	Spot	7:00:00AM- 9:00:00	Day,M-1	08/13/12 7:25AM (Mo)	00:30	PRATV1211H	\$1900.00	
10.0	Spot	11:35:00PM-12:05:00	Day,Sa-1	08/11/12 11:49PM (Sa)	00:30	PRATV1211H	\$450.00	
11.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:14PM (Sa)	00:30	PRATV1211H	\$500.00	
12.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/11/12 5:12AM (Sa)	00:30	PRATV1211H	\$300.00	
13.0	Spot	6:00:00AM- 9:00:00	Day,Sa-1	08/11/12 6:44AM (Sa)	00:30	PRATV1211H	\$950.00	
14.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/11/12 7:12PM (Sa)	00:30	PRATV1211H	\$1200.00	
15.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	08/12/12 6:22AM (Su)	00:30	PRATV1211H	\$950.00	
16.0	Spot	11:35:00PM-12:05:00	Day,Th-1	08/09/12 12:01AM (Th)	00:30	PRATV1203H	\$800.00	
17.0	Spot	11:00:00AM-12:00:00	Day,Th-1	08/09/12 11:59AM (Th)	01:00	PRATV1203H	\$1600.00	
18.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	08/09/12 12:37PM (Th)	00:30	PRATV1211H	\$850.00	
19.0	Spot	9:00:00AM-10:00:00	Day,Th-1	08/09/12 9:22AM (Th)	01:00	PRATV1203H	\$1100.00	
20.0	Spot	11:35:00PM-12:05:00	Day,Tu-1	08/07/12 11:55PM (Tu)	00:30	PRATV1211H	\$800.00	
21.0	Spot	11:00:00AM-12:00:00	Day,Tu-1	08/07/12 10:59AM (Tu)	01:00	PRATV1203H	\$1600.00	
22.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1	08/07/12 4:24PM (Tu)	00:30	PRATV1211H	\$800.00	
23.0	Spot	9:00:00AM-10:00:00	Day,Tu-1	08/07/12 9:10AM (Tu)	01:00	PRATV1203H	\$1100.00	
24.0	Spot	10:00:00AM-11:00:00	Day,W-1	08/08/12 10:24AM (We)	01:00	PRATV1203H	\$1000.00	
25.0	Spot	12:10:00AM- 1:05:00	Day,W-1	08/08/12 12:52AM (We)	00:30	PRATV1211H	\$400.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,W-1	08/08/12 7:59AM (We)	00:30	PRATV1211H	\$1900.00	
27.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/09/12 4:20PM (Th)	00:30	PRATV1211H	\$800.00	M/G For 7.0.1
27.0	Spot	4:00:00PM- 5:00:00	Day,Th-1,F-1	08/10/12 4:55PM (Fr)	00:30	PRATV1211H	\$800.00	M/G For 7.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$28,250.00
Commission	(\$4,237.50)
Net Total	\$24,012.50

Total Spots 27

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.